Sreelakshmi Chirayil

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**Portfolio**: http://www.sreelakshmidev.co.uk/

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| Professional summary |

Experienced WordPress developer with more than six years of industry experience designing, creating, and managing responsive websites, as well as a track record of performance awards. Throughout my career, I've had the opportunity to work on a variety of WordPress-related tasks, including themes, widgets or plugin development, custom post types, short codes, and API integrations. I pride myself on writing clean, maintainable code and always staying updated with the latest WordPress standards and best practices. I've always been a strong advocate for user-centric design and responsive development, ensuring every project I take on provides an optimal experience across all device types. Moreover, I am familiar with tools such as WooCommerce, Gutenberg, Advanced Custom Fields, WP CLI, and more and I have a proven track record of collaborating with designers, content creators, and other developers to bring visions to life.

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| Work history |

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| Jun 2021 - Jul 2022Senior Web DeveloperWebandcrafts Technology Solutions Pvt. Ltd - Infopark, Koratty | * Developed and launched 50+ custom WordPress themes and plugins from scratch, resulting in a 40% increase in website traffic and a 25% growth in user engagement metrics.
* Excellent knowledge of set-up, maintenance, and support of WordPress projects, including CMS security.
* Increased WordPress functionality by integrating 10+ restful APIs, resulting in enhanced user experience.
* Hosted 20+ WordPress websites, including DNS pointing and database configuration, showcasing technical proficiency.
* Improved website search engine visibility by 30% by expertly utilizing WordPress SEO plugins.
* Enhanced e-commerce functionality on sites by implementing payment gateways and shipping options, leading to improved user transactions.
* Utilized Advanced Custom Fields to create custom meta boxes, custom fields, and flexible content layouts, enhancing the content management experience for clients.
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| Oct 2020 - May 2021WordPress Developer Bramma IT Solutions Private Limited - Kadavanthara | * Increased the Ability to adopt an analytical and objective approach to problem-solving.
* Enhanced team meeting efficiency by developing communications and information tools.
* Leveraged proficiency in teamwork skills to ensure efficient communication and project execution across 5 cross-functional teams
* Achieved 120% of performance goals through effective prioritization and consistent work ethics.
* Improved customer satisfaction by resolving inquiries in 3 languages.
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| Oct 2018 - Sep 2020WordPress Developer, Front-End DeveloperUFS Technologies Pvt. Ltd. - Infopark, Cochin | * Improved process efficiency by discussing website vision with designers and clients.
* Expert in Responsive Design as a Frontend Developer.
* Evaluated 100+ wireframes and website mock-ups for design accuracy.
* Maintained 30 long-term client websites with ongoing design and content updates.
* Led the redesign of the company's website ensuring mobile-first and responsive design, resulting in a 30% increase in mobile user engagement.
* Designed custom website graphics and marketing materials using Adobe Photoshop and Adobe Illustrator.
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| Oct 2016 - Sep 2018Junior Software DeveloperSilgrace Tech India Pvt Ltd - Alappuzha | * Reported and rectified over 100 front-end bugs(debugging), enhancing back-end communication.
* Collaborated with UI/UX designers to implement visually appealing and user-friendly interfaces.
* Implemented responsive web design across 15 projects using Bootstrap and Foundation.
* Adopted mobile-first design in over 20 projects, improving user engagement.
* Applied expertise in CSS, SASS, and LESS to enhance 20 websites' aesthetics and functionality.
* Achieved 99% cross-browser compatibility, by rigorously testing and refining 20+ websites.
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| Skills |

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| * Operating systems: Windows, Linux, Ubuntu, Debian
* Scripting: HTML, CSS, AJAX, MySQL, SQL Server, jQuery, JavaScript, Bootstrap, XML, TypeScript, CSS Preprocessors (SASS, LESS), React, Node.js
* CI/CD Pipelines: GitHub (Git), GitLab, Bitbucket
 | * Tools: Visual Studio Code (VS Code), Sketch
* Software: cPanel, VM Workstation, VMware, Oracle, Cisco Packet Tracer, R studio, Trello
* Programming: PHP, Python, C++
* Theme Builders: Elementor, Wpbakery
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| Education |

Sep 2022 - Oct 2023

Master of Science : Computer Network and System Security

University of Hertfordshire | Hertford, Hertfordshire | Distinction

2012 - 2016

Bachelor of Technology : Computer Science & Engineering

Cochin University of Science & Technology | India | Honours

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| Accomplishments |

* One of my greatest accomplishments is that my master's project was chosen by the professor for the rest of the publication process and will soon be published which is done by using ns3 mmwave simulator using the object-oriented programming (OOP) principles.
* Familiarity with operating at the command line.
* Leadership: Supported as a mentor for the new joiners both in Webandcrafts Pvt Lmtd & Bramma IT Solutions.
* Self-motivated and a good team player with strong interpersonal skills.
* Enrolled in a six-month Java course at Soften Technologies in Kadavanthara, Kerala, India.

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| Additional Information |

* VISA DETAILS: UK Visa: Holding the UK Graduate Visa for 2 years (From February 1, 2024)

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